



ADVERTISING SPECIFICATIONS

LOGOS

FILE TYPES: **.ai** **.eps** **.jpg***

- .ai & .eps vector files are preferred to ensure the best quality
- .jpg files must be 300dpi, 5 inches wide or greater

DEADLINE: SEPT. 1, 2017

DIRECTORY ADS

SIZES:

FULL PAGE	9.25w x 11h	(size includes .125 bleed on all sides)
HORIZONTAL 1/2 PAGE	9.25w x 5.625h	(size includes .125 bleed on all sides)
VERTICAL 1/4 PAGE	4.75w x 5.625h	(no bleed)

FILE TYPES: **.pdf** **.jpg**

- No crop marks please
- Ads must be actual size and 300dpi
- Web ads are not high enough quality (72dpi)

DEADLINE: October. 30, 2017

SUBMIT FILES TO:

JUDY VALENTA
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317.632.1888