



**Lexington, Kentucky
August 14-15, 2017**

Monday, August 14

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|---------|---|---------------|
| 2:00 PM | Registration Opens | Regency Foyer |
| 2:30 PM | Opening Session | Regency 1 & 2 |
| | Introductions | |
| | Educational Session #1 | |
| | <i>CheckLists: Can't Live Without Them!</i> | |
| 3:30 PM | Tradeshow Session #1 | Regency 3 |
| 4:45 PM | Tradeshow Ends | |
| 6:30 PM | Opening Reception at Shakespeare & Co. | |
| 8:30 PM | Return to Hotel | |

Tuesday, August 15

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| 8:30 AM | Breakfast | Regency 1 & 2 |
| | Inspirational Session - Dr. Harry Schmidt | |
| 10:00 AM | Educational Session #2 - Mack Dryden | Regency 1 & 2 |
| 11:00 AM | Business Break (emails, calls, check out of hotel) | |
| 11:30 AM | Tradeshow Session #2 | Regency 3 |
| 12:45 PM | Lunch | |
| | Educational Session #3 | |
| | Thoroughbred 1-3 | |
| | <i>Current Trends in the Faith-Based Events World</i> | |
| | CVB Panel Discussion | |
| | Gathon Borden, VisitLex | |
| | Bob Doering, Visit Jacksonville | |
| | Kariuki Epps, Cincinnati USA | |
| | Susan Smith, Northern Kentucky CVB | |
| 2:00 PM | Aspire Ends | |