

	EDITORIAL FOCUS	RCMA FEATURES	SITES	SPECIAL AWARDS & SECTIONS	MATCHING ADVERTORIAL	BONUS DISTRIBUTION
JANUARY HIGHLIGHTS Ad Close 12/22/09 Material Due 12/29/09 Mail Date 1/28/10		Three Show Dailies at RCMA's 38th Annual Conference, January 26-29, in Fort Worth, Tex.				
FEBRUARY Ad Close 1/21/10 Material Due 1/27/10 Mail Date 2/23/10		<i>The RCMA Handbook: A practical guide filled with advice and information that planners use year-round.</i>	CAROLINAS • GEORGIA*			
APRIL Ad Close 3/5/10 Material Due 3/8/10 Mail Date 4/2/10	Youth Meetings	2010 RCMA Annual Conference & Exposition Wrap-Up: Conference Photos, Tutorial Summaries, 2010 Slate of Officers	SOUTH CENTRAL STATES (AR/KS/MO/OK)*	CVB Supplement	Resort Guide (Matching advertorials for 1/2 page or larger)	Affordable Meetings Mid-America, April 14-15 Springtime in the Park, May 27 • IMEX- Worldwide Exhibition, May 27-28
JUNE Ad Close 5/5/10 Material Due 5/11/10 Mail Date 6/3/10	CVB Directory	RCMA Member Survey Results	MID-SOUTH (AL/KY/LA/MS/TN/WV)*	Beyond Borders Supplement		Affordable Meetings West, June 16-17 • Destinations Showcase • MPI, July 24-27
AUGUST Ad Close 7/1/10 Material Due 7/8/10 Mail Date 8/3/10	City Meetings • Theme Parks/Water Parks		TEXAS*			ASAE, Aug. 21-24 • Affordable Meetings National, Sept. 9-10
OCTOBER Ad Close 9/2/10 Material Due 9/9/10 Mail Date 10/4/10	Small-City Options	2011 RCMA Annual Conference & Exposition Preview and Program • Profile of RCMA's 2011 Host City— Tampa, Fla.	MIDWEST*			Motivation Show, Oct. 12-14
DECEMBER Ad Close 11/3/10 Material Due 11/9/10 Mail Date 12/2/10	Conference Center Round-Up	2011 RCMA Annual Conference Exhibitor List	FLORIDA • CARIBBEAN*	Mexico		Religious Conference Management Association Annual Conference, Jan. 25-28, 2011

* ALL BOLD CAP LISTINGS UNDER SITES INCLUDE MATCHING EDIT (1/2 PAGE OR LARGER)

Gross Rates Effective January 1, 2010

4-COLOR	1x	3x	6x	9x	12x	B&W	1x	3x	6x	9x	12x
Full Page	4,990	3,990	3,090	2,990	2,890	Full Page	3,800	2,800	1,900	1,800	1,700
2/3 Page	4,615	3,690	2,840	2,770	2,640	2/3 Page	3,425	2,500	1,650	1,580	1,450
1/2 Page	4,065	3,250	2,590	2,540	2,390	1/2 Page	2,875	2,060	1,400	1,350	1,200
1/3 Page	3,590	2,870	2,365	2,315	2,190	1/3 Page	2,400	1,680	1,175	1,125	1,000
1/4 Page	3,470	2,775	2,305	2,270	1,990	1/4 Page	2,280	1,585	1,115	1,080	800
1/6 Page	2,780	2,225	1,990	1,960	1,940	1/6 Page	1,590	1,035	800	770	750
1/2 p Spread	7,240	5,790	4,300	4,200	4,100	1/2p Spread	5,140	3,690	2,200	2,100	2,000
2p Spread	9,260	7,410	5,500	5,300	5,100	2p Spread	7,160	5,310	3,400	3,200	3,000

Color	Page	Spread
Standard 2C	515	925

Cover 4: Add 20%
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IN EVERY ISSUE

RCMA TIDINGS Important and timely news and information from the Religious Conference Management Association, including the President's message. **CONNECTIONS** Opinions from religious meeting planners; our profile shines a spotlight on a religious meeting planner. **LESSONS** Commentary and columns from experts in the field. Each issue includes insights from authorities on legal, food-and-beverage, and other areas. **SITES** News of facility openings, renovations, and expansions, plus On Location reports.

RCMA HIGHLIGHTS

We publish tabloid show dailies on three consecutive days at the RCMA's 38th Annual Conference & Exposition in Fort Worth, TX: Wednesday, January 27th, Thursday, January 28th, Friday, January 29th. We then e-mail them to all members and mail them after the conference.

Color Charges	Page	Spread
Second color (standard)	585	950
Four Color	1,640	2825

SIZE	B&W RATE	WIDTH x HEIGHT (Inches)
Tabloid (King)	\$4,460	10 x 13 1/2
Standard (Junior)	\$3,765	7 7/8 x 10 3/8
1/2 Vertical	\$3,105	5 x 13 3/4
1/2 Horizontal	\$3,105	10 x 6 1/2
1/4 Page	\$1,960	5 x 6 1/2
Tabloid Spread	\$8,430	21 1/2 x 13 3/4
Standard Spread	\$7,130	16 1/4 x 10 3/8
1/2p Tabloid Spread	\$5,185	21 x 6 1/2